

**LARGE CAPACITY SWEEPSTAKES  
2009 OFFICIAL RULES**

**NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING A PRIZE. VOID WHERE PROHIBITED.**

1. **HOW TO ENTER:** To enter complete the online form at [www.kenmore.com/largecapacity](http://www.kenmore.com/largecapacity) as the “Official Entry Form” between 12:00am CT July 19, 2009 and 11:50pm CT on August 1, 2009 (the “Entry Period”). Enter your name, address, phone number and e-mail address along with your date of birth. Limit one entry per person. Not responsible for lost, late, damaged, misdirected, illegible or incomplete entries, all of which are void.
2. **ELIGIBILITY:** Open to legal U.S. residents, excluding Puerto Rico, 18 years of age or older excluding employees of Sears Holdings Corporation, their respective parent companies, subsidiaries, affiliates, related companies and advertising and promotion agencies, and the families and/or household members of each of the above.
3. **DRAWING:** One (1) winner will be selected in a random drawing from among all eligible entries received during the Entry Period. Drawing will be conducted by the Kenmore brand team, on or about August 15, 2009, whose decisions are final on all matters relating to this sweepstakes. Winner does not need to be present at time of drawing; he/she will be contacted by phone and/or e-mail.
4. **PRIZE:** The winner may choose either One Kenmore Elite Large Capacity Trio 79783 Series Standard-depth Refrigerator in stainless steel finish, Approximate Retail Value (ARV): \$3299.99 OR One Kenmore Elite Large Capacity 4-Door Refrigerator 79773 Series Standard-depth Refrigerator in stainless steel finish, ARV: \$3799.99. The winner may substitute a Kenmore Elite Trio which would be at a lower ARV than the 4-door refrigerator. The prize is awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). The winner will not receive a monetary price adjustment if they choose a series of lesser value. Odds of winning depend on number of eligible entries received prior to each drawing.
5. **PRIZE ACCEPTANCE:** Prizes are not transferable. Taxes on Prizes are sole responsibility of winner. Winners will receive a 1099 IRS tax form at year-end for the promotional retail price of prize during the duration of the sweepstakes. Except as noted above, no Prize substitutions or cash redemptions allowed except by Sponsor, who may substitute a Prize of equal or greater value if advertised Prize becomes unavailable. Winners may be required to sign an affidavit of eligibility/release of liability and publicity (where permitted) within a time period designated by Sponsor, or Prize may be forfeited. Sponsor will make two (2) attempts to notify potential Winner at the phone number submitted at the time of entry. If potential Winner cannot be reached, if he/she is found to ineligible, if he/she cannot or does not comply with these Official Rules, or if his/her prize or prize notification or any prize correspondence is returned as undeliverable, potential Winner may be disqualified and an alternate may be selected from the remaining eligible entries at Sponsors’ sole discretion. By accepting Prize, winner consents to use of name and likeness for advertising purposes worldwide without limitation and without additional compensation, except where prohibited by law. By accepting prize, winner further agrees to release Sponsor and its parent companies, subsidiaries, affiliates, related companies and advertising and promotion agencies, and each of their respective officers, directors, employees and agents from any and all liability, loss or damage of any kind arising out of or in connection with their participation in this sweepstakes or with respect to awarding,

receipt, possession, use and/or misuse of any Prize. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the announcement of any prize of the promotion.

6. **CONDITIONS.** In the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Sponsor has the right, in its sole discretion, to modify these rules or to cancel, modify, terminate or suspend the sweepstakes; and in such event, to select winners by such method as Sponsor in its sole discretion shall consider equitable.
  
7. **WINNERS' LIST:** The name of the prize winners will be posted at [kenmore.com/largecapacity](http://kenmore.com/largecapacity) from on or about September 1 through September 15, 2009.

Sponsor: Sears Holdings Management Corporation, 3333 Beverly Road, Hoffman Estates, IL 60179

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